

Publishing Project 4

Promoting a Restaurant

Antonio's Ristorante is an Italian restaurant providing tasty Italian dishes for eat-in, take-away and home-delivery customers.

The only advertising that owner, Antonio, does is through his web page. He believes that advertising in the local area via a letterbox drop would give his business a boost.

You have been hired to produce the advertising publication. It will require 6 sections:

- 1 The title of the pizza shop.
- 2 The Traditional Pizza Menu.
- 3 The Gourmet Pizzas, Desert and Salads.
- 4 The Pastas and Sauces.
- 5 The times for home deliveries, the areas covered and the delivery costs.
- 6 Special items available and how to place an order.

The data required in the publication is displayed below and on the next four pages. The text for this document is in the **PUBLISHING PROJECT 4** folder within the **PUBLISHING** folder in the **IT PROJECTS SUPPORT FILES** and that text can be copied and pasted into the publication. You will need to find appropriate images for the promotion.

Planning the Task

- 1 Look at the articles below and on the next four pages and work out what type of publication would be suitable. Also work out the images that will be required.
- 2 Draw a **STRUCTURE DIAGRAM** to show how the pages of your publication will be arranged.
- 3 Draw **LAYOUT DIAGRAMS** for the content of each page in the document.

Completing the Solution

Complete the publication then print it or export it to a PDF document.

Front or Title Page of the Document

Antonio's Ristorante

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Delivering to Werribee, Hoppers Crossing and Truganina
7 days a week, 5 pm to closing time.